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Tarkett Hospitality Unveils Artisan Collection, a New Line of Carpet Inspired by Handcrafted Traditions

DALTON, Ga. (September 29, 2025) – Tarkett Hospitality is excited to announce the launch of its Artisan Collection, a new line of running-line broadloom carpets designed to bring a handcrafted aesthetic to hospitality spaces. Inspired by time-honored crafts and natural materials, the collection evokes a sense of community, warmth and belonging, creating environments that feel both grounded and inviting for guests and visitors.

The Artisan Collection's designs draw from traditional crafts such as woven textiles, woodblock prints and carved pottery, reimagining enduring forms of nature with an abstract flair. The patterns, which range from delicate to dramatic, call to mind natural fibers like linen and sisal, with organic motifs from leafy stems to geometric mark-making. The designs are created with an all-cut Prestige construction in a hefty 36-ounce weight, offering both plush comfort and a tactile presence, along with large-scale designs. The collection is available in a sophisticated palette of earthen, neutral shades that seamlessly blend with a wide range of interior styles.

"The Artisan Collection is a testament to the enduring power of handcrafted design and its ability to create spaces that feel authentic and welcoming," said Kim Drautz, president of Tarkett Hospitality. "We believe that by weaving a sense of heritage and artistry into our products, we can help our clients tell a richer story within their properties. This collection is a celebration of authenticity and enduring design."

"Our goal with the Artisan Collection was to create patterns that feel both intentional and hand-touched, offering a visual rhythm that speaks to the artistry found in traditional crafts," said Amber Osiecki, creative director for Tarkett Hospitality. "From the organic flow of the leafy motifs to the abstract mark-making, each design provides a deeply handcrafted feel that elevates the overall aesthetic of a space."

While the collection's aesthetics are deeply inspired by handcrafted traditions, its performance is rooted in cutting-edge technology. The carpet features 100 percent

solution-dyed Lextron™ Enviro-Green fiber, which is engineered for exceptional durability, fade resistance, and stain resistance for easy maintenance in high-traffic environments. The fiber is also made with 10 percent pre-consumer recycled content, aligning with Tarkett's commitment to sustainable solutions and a circular economy.

Tarkett Hospitality's entire portfolio is designed for sustainability, with all collections being recyclable at end of life through the company's ReStart® flooring take-back and recycling program. This commitment reflects the brand's dedication to "Proof in Every Step" of its design and manufacturing process.

About Tarkett Hospitality

With more than a century-long heritage of flooring innovation and best-in-class custom design, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world. Tarkett Hospitality's portfolio of flooring solutions for every space, includes tufted broadloom carpet, Axminster woven carpet, area rugs, LVT, rubber tile, wall base, just to name a few. Whether you combine our running-line products and accessories in new and unexpected ways, or customize one of our patterns, you'll find the perfect blend of industrial innovation and artful craftsmanship, lasting performance, and beautiful aesthetic.

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