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Reshaping the Resilient Floorscape: Tarkett Hospitality Debuts Lotus Reserve™ Geometric LVT

Unique Parquet-Inspired Wood Look Blends Fluid Geometry with High Performance and Global Low-Carbon Manufacturing Leadership

DALTON, Ga. (June 2, 2026) – Tarkett Hospitality, a global leader in innovative and sustainable flooring solutions, has officially unveiled **Lotus Reserve™**, a groundbreaking luxury vinyl tile (LVT) collection designed exclusively for high-end hospitality environments. The new collection represents a dramatic evolution in resilient flooring, delivering an unexpected level of luxury and visual artistry that seamlessly pairs upscale design with high performance.

Lotus Reserve brings an unexpected elegance to sophisticated interior spaces. Unlike standard plank formats, this unique wood-look features interlocking curves and an elegant parquet-like appearance. Carefully engineered for maximum comfort and optimized to handle heavy-duty traffic, the collection represents a perfect alignment of high-end aesthetics and rigorous performance standards.

"The launch of Lotus Reserve reflects Tarkett Hospitality's ongoing commitment to deliver design-forward solutions that never compromise on durability," said Kim Drautz, president of Tarkett Hospitality. "We recognize that hoteliers and designers are under constant pressure to deliver memorable, luxurious guest experiences that can simultaneously withstand intense commercial traffic. Lotus Reserve answers that call beautifully. Furthermore, this hard surface introduction aligns with our broader corporate ethos of holistic innovation, where product design excellence and ongoing sustainability initiatives across all our manufacturing facilities move forward together."

The visual distinctiveness of Lotus Reserve provides a uniquely soft touch and fluid geometry. Optimized for precise installation, the tiles measure 16.93" x 18.11" (430 mm x 460 mm) with a Square Edge (SE) treatment, allowing for tight, seamless configurations via a full glue-down installation method. Structurally sound, the collection features a substantial 0.197" (5 mm) overall thickness paired with a heavy-duty .020" (0.51 mm) wear layer. Certified under ASTM F1700 Class III, Type B specifications, Lotus Reserve is backed by a Limited 15-year Commercial Warranty.

"With Lotus Reserve, we wanted to capture a sense of unexpected luxury that subverts standard resilient flooring layouts," notes Amber Osiecki, creative director of Tarkett Hospitality. "The interlocking curves and intricate parquet pattern introduce an elegant, flowing movement across a room's floorscape that traditional planks simply cannot replicate. It delivers the craftsmanship and premium aesthetic of custom artisan woodwork, yet functions with the simple maintenance, high comfort and extreme resilience required in modern hospitality properties."

In tandem with this visual hard-surface introduction, Tarkett continues to aggressively advance its carbon-reduction and material circularity programs across its North American industrial footprint, reinforcing its role as an industry leader in environmental stewardship.

Across its carpet manufacturing sites in North America, Tarkett has begun using low-carbon nylon with a 100 percent recycled-content resin for the Dynex® SD fibers in its commercial carpet products and Lextron™ SD fibers in its hospitality carpet. This solution will lead to an increase of over 8,000 tons per year in recycled raw materials and a reduction in greenhouse gas (GHG) emissions of over 30,000 tons CO2e per year. This massive supply chain achievement allows hospitality specifiers to partner with a manufacturer that is driving measurable environmental change across both hard and soft-surface sectors.

The Lotus Reserve luxury vinyl tile collection is currently available to specifiers, interior designers, and procurement professionals through Tarkett Hospitality's sales representatives. For more information, technical data sheets or to request physical architectural samples, please visit tarketthospitality.com or reach out to your local sales rep.

About Tarkett Hospitality

With more than a century-long heritage of flooring innovation and best-in-class custom design, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world. Tarkett Hospitality's portfolio of flooring solutions for every space includes tufted broadloom carpet, Axminster woven carpet, area rugs, LVT, rubber tile, and wall base, just to name a few. Whether you build around our running-line products and accessories or customize one of our patterns, you'll find the right blend of industrial innovation, artful craftsmanship, and lasting performance.

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