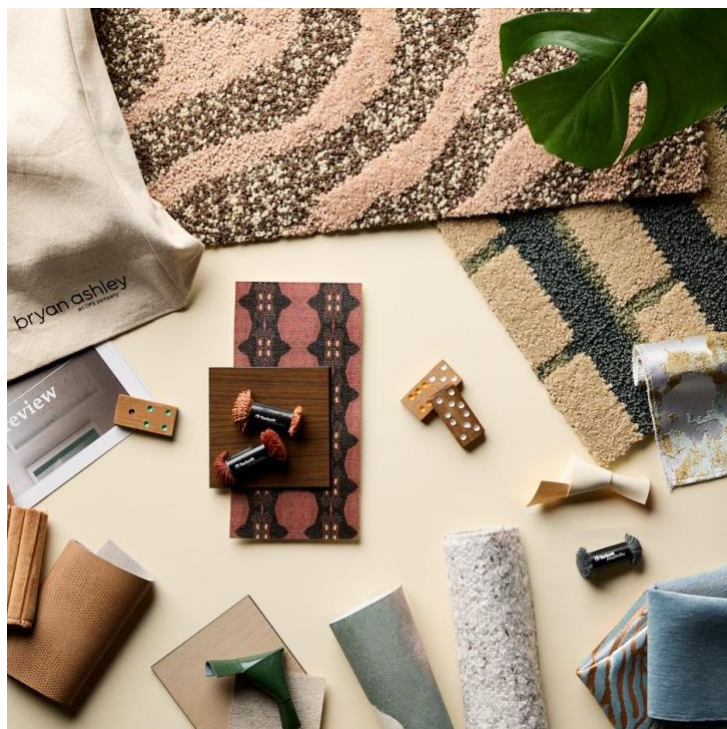


**Momentum Textiles & Wallcovering Joins Forces with Fellow Hospitality Innovators
Bryan Ashley, and Tarkett Hospitality for Immersive HD Expo Booth**
Experiential Display Imagines Old World Havana through Modern Hospitality Design Solutions



May 6, 2025— Las Vegas, NV— [Momentum Textiles & Wallcovering](#) has collaborated with [Bryan Ashley](#) and [Tarkett Hospitality](#) for HD Expo 2025 to check guests into **Havana Palms**, an experiential booth that creates an emotionally captivating retreat through a tasteful blend of today's key hospitality design concepts. Guests are invited to enter a world where old Havana meets hospitality nouveau, featuring Momentum's latest hospitality solutions.

The collaborative booth design thoughtfully integrates feminine design elements with masculine architecture, including lush and intricate designs complemented by striking, sculptural arches. A moody, tropical atmosphere is created with an interplay of earth tones and deep neutrals, drawing inspiration from authentic architectural applications found in Cuban design.

"This strategic collaboration between Momentum Textiles & Wallcovering, Bryan Ashley, and Tarkett Hospitality represents a united vision to shape the future of hospitality design. The innovations showcased at HD Expo deliver an immersive experience rooted in design excellence, forward-thinking creativity, and environmental responsibility, demonstrating how industry leaders can collaborate to elevate the guest experience and set new standards for the hospitality market. Havana Palms embodies our collective belief that hospitality design should not only be visually

compelling but also emotionally resonant,” said Paul Cleary, CEO at Momentum Textiles & Wallcovering.

On display for the first time, the space will showcase a sneak peek of Momentum’s Handcrafted and Pave the Way wallcoverings, as well as the [Glint + Glimmer textile collection](#), all fusing together to create a bespoke experience. The space will also feature the elegant [Rebecca Moses](#) wallcovering collection and clever applications of the brand’s sustainable carbon-neutral offering, [Circon](#). Visual depth will be enhanced with Momentum’s [Pindrop](#) collection, a highly celebrated acoustic line that will add a quietly powerful addition to the space. The bar space will also be adorned in handcrafted [Corso](#) wallcovering inspired by the exotic alligator and crocodile hides from couture leather goods.

Bryan Ashley’s curated seating and casegoods will be shown in a mix of light and dark wood finishes to evoke the nostalgic charm of Old Havana. The ensemble will include an expansive serpentine sofa, an elegant bar, built-in closet units, and a variety of seating and table designs that bring the Havana-inspired atmosphere to life. Thoughtfully integrated metal accents elevate the luxurious feel and showcase Bryan Ashley’s exceptional custom craftsmanship.

“At Bryan Ashley, we specialize in custom hospitality furniture, manufacturing the highest quality products while pushing the boundaries of what hospitality furnishing designs can achieve,” added Chris Robinson, Vice President of Sales & Marketing at Bryan Ashley. “Working on the Havana Palms project allowed us to experiment, explore, and tantalize with a truly bespoke concept. This space is a celebration of craftsmanship, storytelling, and the transformative power of design to inspire and transport into a culture immersion.”

Tarkett Hospitality’s exceptional hospitality flooring will ground the space, including a sneak peek at the Wild Runway broadloom carpet collection, set to launch summer 2025. Brought to life through the creative lens of Kellie Sirna x Tarkett Hospitality, Wild Runway is a bold interplay of high fashion and raw, untamed energy inspired by the fearless silhouettes of vintage couture and the expressive beauty of exotic prints. Made in the USA, Wild Runway is constructed with Lextron Enviro-Green® solution-dyed nylon. The fiber is also specifically engineered for environmental friendliness, containing 10% pre-consumer content and recyclable after the carpet lifecycle is complete. The space will also feature Accore™ Rigid Core luxury vinyl flooring, an ideal solution for updating guest rooms and baths with 22 wood visuals and an attached acoustic pad. Its glueless drop-lock system makes for an easy, no-mess installation, and it is made in the USA. Completing the space will be custom area rugs inspired by the ease of Tarkett Hospitality’s new Running Line Area Rug offering.

“This partnership at HD Expo is an exciting opportunity for Tarkett Hospitality to push the boundaries of what’s possible with flooring in hospitality settings. By working alongside Momentum and Bryan Ashley, we’ve been able to contribute to a space that truly embodies innovation and design excellence,” noted Kim Drautz, President of Tarkett Hospitality. “Havana

Palms demonstrates how Tarkett Hospitality's diverse flooring portfolio can be integrated to enhance a space's aesthetic and create a cohesive, inspiring environment."

The three hospitality leaders' Havana Palms experience will be on display at HD Expo booth 3907, May 6-8 in Las Vegas.

About Momentum Textiles & Wallcovering

[Momentum Textiles & Wallcovering](#) is the largest US supplier of contract textiles and wallcoverings in the commercial interiors industry. Its mission is to inspire and equip customers to deliver exceptional work for their clients through its commitment to sustainable excellence, innovation, and design excellence. Momentum Textiles & Wallcovering has been honored with numerous awards for its innovative products, including the Product Innovation Award 2023 – Acoustics, six 2024 Best of NeoCon Awards, including the Best of Competition, and the 2024 IIDA Award for Best Showroom.

About Bryan Ashley

Bryan Ashley, established in 1986, is a premier creator of custom furniture for 4- and 5-star luxury hotels and resorts, with a proven track record of furnishing over a million guestrooms worldwide. Committed to excellence, Bryan Ashley designs pieces that embody the unique vision of each property. Our mission is unwavering: to deliver top-tier products and customer service at a competitive price, setting a benchmark for industry value. Since joining OFS in 2017, Bryan Ashley has expanded its capabilities and global presence.

About Tarkett Hospitality

With more than a century-long heritage of leading innovation, best-in-class custom design, and an unwavering commitment to circular economy, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world. Tarkett Hospitality's portfolio of flooring solutions for every space includes Axminster woven carpet, tufted broadloom carpet, carpet tile, area rugs, LVT, and wall base, just to name a few. Whether you combine our running-line products and accessories in new and unexpected ways or customize one of our patterns, you'll find the perfect blend of industrial innovation and artful craftsmanship, lasting performance, and beautiful aesthetics.

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