

AVAILABLE EXCLUSIVELY THROUGH



FOR IMMEDIATE RELEASE

Media Contact: mollie@whitelabelstudio.com

Tarkett Hospitality Appoints Michelle Harpole as Divisional Vice President of Sales

DALTON, G.A. (March 18, 2025) – Tarkett Hospitality, a leading provider of flooring solutions for the hospitality industry, is pleased to announce the appointment of Michelle Harpole as Divisional Vice President of Sales. In this role, Harpole will be responsible for overseeing the sales organization and driving growth for Tarkett Hospitality.

Harpole brings 20 years of extensive experience in the flooring industry to her new position. Her career has been marked by significant progression, moving from hands-on installation to executive leadership. Harpole's industry journey began on the construction side, where she gained invaluable experience as a flooring contractor, mastering a wide range of flooring installation processes. This foundation provided her with a deep understanding of the practical considerations and needs of those working in the field.

Harpole transitioned to the manufacturing side, spending many years as a leader in the resilient flooring world. She initially began in sales and eventually advanced into a leadership role, demonstrating her ability to not only drive sales but also to lead and inspire. Nine years ago, she joined Tarkett's commercial division, where she continued to sharpen her expertise and broaden her impact within the organization.

Now, as Divisional Vice President of Sales for Tarkett Hospitality, Harpole is poised to leverage her passion for leadership and her proven ability to build strong, high-performing teams. She is a coach at heart, motivated by passion, and approaches each day with a singular goal—to WIN.

"We are thrilled to welcome Michelle Harpole to her new role as Divisional Vice President of Sales for Tarkett Hospitality," said Kim Drautz, president of Tarkett Hospitality.. "Her deep industry knowledge, combined with her proven leadership skills and unwavering commitment to success, make her an ideal fit to lead our sales team. We are confident that Michelle's passion and expertise will be a tremendous asset to Tarkett Hospitality as we continue to provide innovative flooring solutions to the hospitality industry."

Harpole's drive and dedication will be instrumental in leading Tarkett Hospitality's sales organization to continued success. In addition to her role with Tarkett Hospitality, Harpole is the mother to three boys and enjoys travel, yoga and sports.

About Tarkett Hospitality

With more than a century-long heritage of flooring innovation and best-in-class custom design, Tarkett Hospitality helps you create unforgettable guest experiences. Our unmatched custom design capabilities for carpet and LVT help you showcase each property's signature style, while our global footprint makes it easy to carry a consistent brand vision throughout the world. Tarkett Hospitality's portfolio of flooring solutions for every space, includes tufted broadloom carpet, Axminster woven carpet, LVT, rubber tile, wall base, just to name a few. Whether you combine our running-line products and accessories in new and unexpected ways, or customize one of our patterns, you'll find the perfect blend of industrial innovation and artful craftsmanship, lasting performance, and beautiful aesthetic.

###