Inspire
Inspiration begins with a spark.
A glimpse of the unexpected.

Flooring that expresses your imagination

At Tarkett Hospitality, custom carpet is all about capturing your unique vision. Take a journey with us through the ideas that inspired our recent custom collections, and see where they take you. Curated by our design team, the patterns here are just a few of our offerings. Points of departure for your imagination. Sparks for your next design story.
Choose the unexpected path, one that speaks to you, challenges you, makes you wonder, “What if...”

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Walden
Blush and crimson are blended with cream to create an ethereal hint of a flower without the stigma of being old fashioned, adding a fresh pop to stark modern spaces. Vintage-inspired florals burst from a deep moody blue background creating the dramatic appeal of Blume.
Earthly, intriguing and medicinal, mushrooms are an underrated wonder. From muted neutrals to vibrant blues and greens, these fungi with their soft caps and gills are as visually exciting as they are useful.
Mystical Mushrooms

Biophilia
Blurring the boundaries between inside and out, Walden embraces the senses as it offers rejuvenation. Its lush greens and mossy textures turn public spaces into places of magic, providing respite from the overstimulation of urban landscape and travel obstacles.
Mood

- Boho Jungle
- Folklore
- Harvest Bloom
Vintage bohemian, animal prints, and plants galore—Boho Jungle infuses carefree layers of pattern, texture, and color to create earthy yet exotic patterns.
As late summer slips into fall, a new world emerges. Leaves turn shades of amber before fading and falling. The outside world dresses in cool greys, sepia tones, and persistent evergreens. Folklore evokes nostalgia of somber days that still glisten with magic.
With colors and flora reminiscent of the autumn season, Harvest Bloom emulates the feeling of warmth, bringing a sense of comfort and peace to spaces.
Inspired by the use of traditional Turkish and Persian rugs in trending bohemian-inspired interiors, Caravan reimagines these global motifs with a layer of distressing for a cool, eclectic vibe.
El Alma celebrates the storied, diverse textile traditions and crafts—people of cultures rooted in Mexico and Central America. The living history of these crafts is part of the enduring soul of textile artistry.
Cultural

EL ALMA II EA02 510X

Cultural
Inspired by Indian architecture, art forms, and textures, Mohini's rich colors and alluring designs transport us to a storied and vibrant culture.
Bauhaus philosophy was arguably the most significant design movement of the modern age. Combining industrial craftsmanship with the visual arts and utilitarian function with beautiful aesthetic, nowHaus celebrates a century-long heritage of the Bauhaus movement.
NOWHAUS II 310
NOWHAUS IV 410
NOWHAUS V 510
NOWHAUS VII 710K

NOWHAUS

Geometric
Inspired by the push toward “making do” and mending, Re-construction takes pieces and patches them together with visible mending to give a new story to something already existing.
Simple geometric designs provide a foundation that is uncomplicated and familiar. RetroGeo takes the classic shapes of mid-century and marries them with the flirty 80s/90s Memphis style. Bright and rich colors mixed with warm tones create a trend to love.

RetroGeo
creativity
Blotted is the juxtaposition of flowing textures and erratic lines. Presented in warm neutrals with dramatic slashes of black, Blotted brings the drama. Artistic chaos draws a sense of release and breathes expressive mark-making while cleansing modern decor.
Using different mediums like paint pouring, Sumi ink, and digital art, Marieke embraces a unique twist on the abstract – combining layers and blending colors with details of bubbles and cracks. Marieke nudges you to break the rules and indulge in flowing expression.
During a year in isolation, our close-knit design team found a unique way to continue inspiring and connecting with one another: we began creating postcard-sized pieces of art and mailing them to each other. Each designer took the postcard artwork they received and developed a pattern from it. In this way, the Postcard Collection was born.
As a group of artists and visual innovators, we are constantly drawing inspiration from the world around us. From our travels and research. And from each other. With collaborative creative sessions and monthly trend analyses, we bring you fresh design ideas and inspiration for your own work.

We also make it refreshingly simple to create your custom carpet. You’ll work with the same expert designer and project manager from start to finish. At every step, we’ll guide you to the best solution for your specific project, from pattern scale and palette, to budget and performance. Just come to us with your inspiration and needs. We can bring to life any design that you can imagine.
Tarkett Hospitality Custom Products

With our expansive manufacturing capabilities, your design will be created in the construction that best fits your needs. We’ll help you achieve the right balance of aesthetics, price, and performance for every space.

Axminster /Sculpt
Superior beauty, clarity and longevity in a luxurious woven construction. With our Sculpt technology, you can also enhance your design with multilevel texturing and depth. Up to 16 colors.

Vivid
Richly textured, high-definition patterns. This cut-and-loop tufted construction can deliver the effect of 24 colors, using a palette of up to 12 colors.

DDI (Digital Dye Injection)
Your design is deeply injected into the carpet base, with controlled color placement that creates a precise pattern in cut pile or one of three cut-and-loop textures. Up to 14 colors.

Legacy Plus
An opulent aesthetic in detailed, clean patterns, with plush comfort in a cut-pile construction. 6-8 colors.

Intrepid
Clear designs and the added texture of a cut-and-loop construction. 4-6 colors.

Dynamics
A beautiful balance of design and value in a cut-and-loop construction. Up to 4 colors.
Continue your journey on our website, where you can see more of our custom collections. Use the online Custom Design Studio to recolor any pattern and visualize it in a variety of rooms. Whether you need palette assistance or a completely unique design, our team is ready to help you make your custom carpet a reality.

TarkettHospitality.com

Inspiration emerges everywhere.
Recognize it. Embrace it.
Who knows where it will take you?