

RUN  
*Wild*  
WAY

 **Tarkett** *Hospitality*

BROADLOOM • CARPET TILE • AREA RUGS • AXMINSTER • LVT • ACCESSORIES



*Wild Runway gives a unique fusion of fashion, wildlife and metropolitan allure.*

*W*ild Runway, the latest broadloom collection by Tarkett Hospitality in collaboration with Kellie Sirna, is a fearless blend of high fashion and untamed nature.

This collection captures the essence of '90s runway couture, the fierce beauty of exotic wildlife and prints from the animal kingdom, and the raw energy of the world's most electric cities.

Each carpet is a statement piece, blending the elegance of haute couture with the wild spirit of human nature and the gritty sophistication of Kellie's favorite cities.

Think bold animal patterns, luxe textures, and a metropolitan edge; each piece is designed to captivate and command attention.

# Wild RUNWAY

BROADLOOM COLLECTION



KELLIE  
SIRNA



# Wild RUNWAY

## RUNNING LINE BROADLOOM *Collection*

# RUNWAY

**01**  
**COLLABORATION**  
Tarkett Hospitality &  
Kellie Sirna

**06**  
**DESIGNER'S  
LETTER**  
Kellie Sirna

**07**  
**HOUNDSPLAY**  
Feature Color -  
Midnight Mantra

**09**  
**HOUNDSPLAY II**  
Feature Color -  
Seine & Stone

**13**  
**CROSSCHECK**  
Feature Color -  
Aegean

**15**  
**URBAN  
UNDERGROUND**  
Feature Color -  
Penny Lane

**17**  
**PROWESS &  
CLAWSET**  
Feature Color -  
Prowess Catchall

**19**  
**CLASSIC PLAID**  
Feature Color -  
Threadmark Bleu

**21**  
**WILDLIFE CHIC**  
Feature Color -  
Savanna

**23**  
**BESPOKE PINSTRIPE &  
READY-TO-WEAR**  
Feature Color -  
Bespoke Pinstripe Biscotti

**11**  
**LONDON  
CROSSING**  
Feature Color -  
Dune



This inspiration image is AI generated.



# Letter from the designer



*t*he Wild Runway Collection tells the story of untamed energy elevated through a couture lens, where bold patterns meet deliberate style. That story transitions from guestroom to public spaces seamlessly through pattern play depending upon your desired scale. I have always believed that hospitality design should never fade into the background. With this collection, we set out to challenge the idea that flooring plays a supporting role. Instead, it becomes THE statement. Rooted in my layered, expressive, editorial approach to design, the Wild Runway Collection fuses fashion influence, animal-inspired patterning, and metropolitan sophistication into a collection defined by confidence and edge. Each pattern is intentional. Each scale deliberate. Every detail designed with impact and purpose. This collection is about self-expression in hospitality. It is about designing with presence, attitude, and composition at the foundation. I hope you love it, and we can't wait to see how you use the design in your beautiful spaces.

*Kellie Sirna*

# HOUNDSPLAY

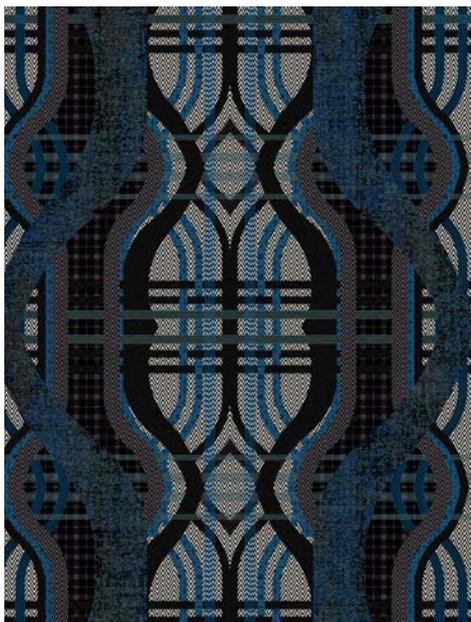


HOUNDSPLAY - MIDNIGHT MANTRA KS006 627

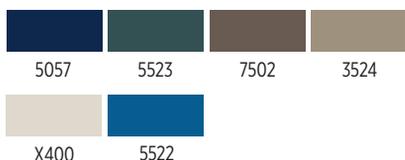
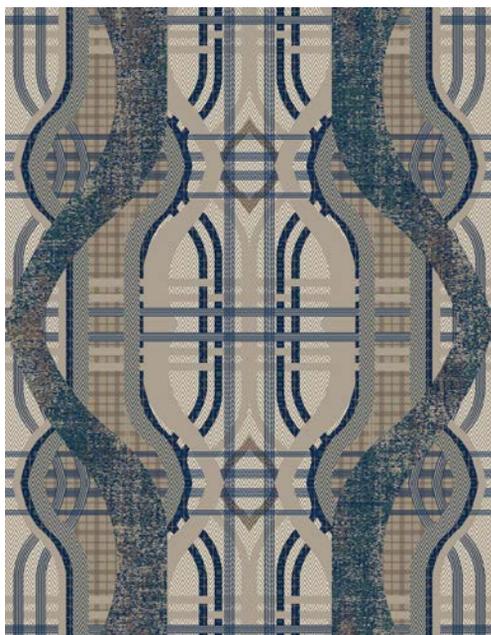
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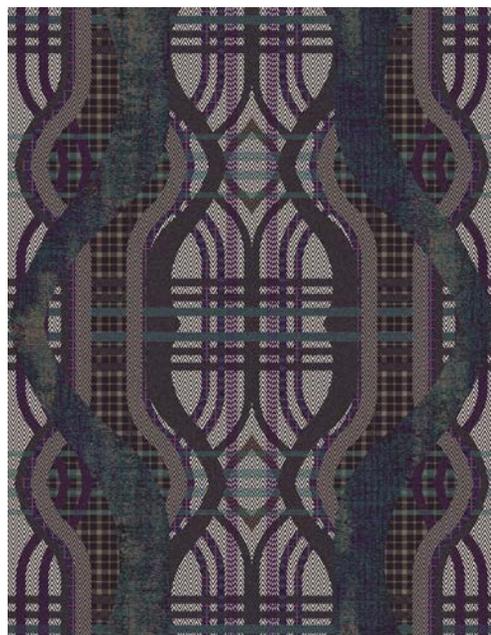
HOUNDSPLAY - MIDNIGHT MANTRA  
KS006 627



HOUNDSPLAY - SEINE & STONE  
KS006 167



HOUNDSPLAY - ROYAL FITTING  
KS006 757



# HOUNDSPLAY II

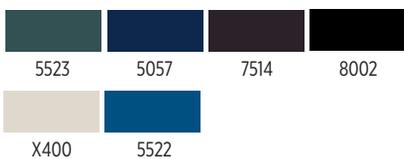
*Corridor*

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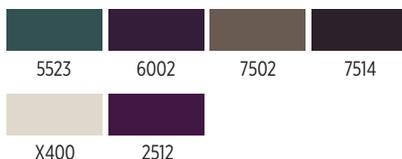
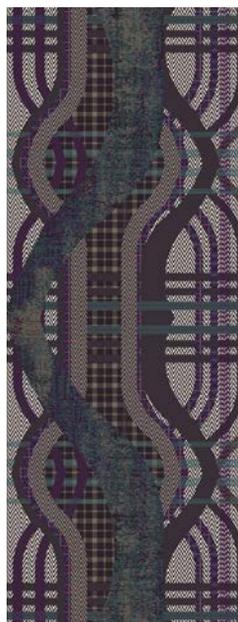
HOUNDSPLAY II - SEINE & STONE  
KS028 167



HOUNDSPLAY II - MIDNIGHT MANTRA  
KS028 627



HOUNDSPLAY II - ROYAL FITTING  
KS028 757





## SPECIFICATION

### *Details*

#### **HOUNDSPLAY**

**Style Number:** KS006

**Pattern Repeat:** 144" x 186.18"

#### **HOUNDSPLAY II (Corridor)**

**Style Number:** KS028

**Pattern Repeat:** 72" x 186.18"

**Product Type:** Broadloom

**Construction:** Vivid - Pattern Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Unitary

**Size:** 12'

**Gauge:** 1/11

**Stitches per Inch:** 11

**Tufted Weight:** 42 oz per sq/yd

**Total Weight:** 85.9 oz

**Density:** 4,837

**Finished Pile Thickness:** .294 inches

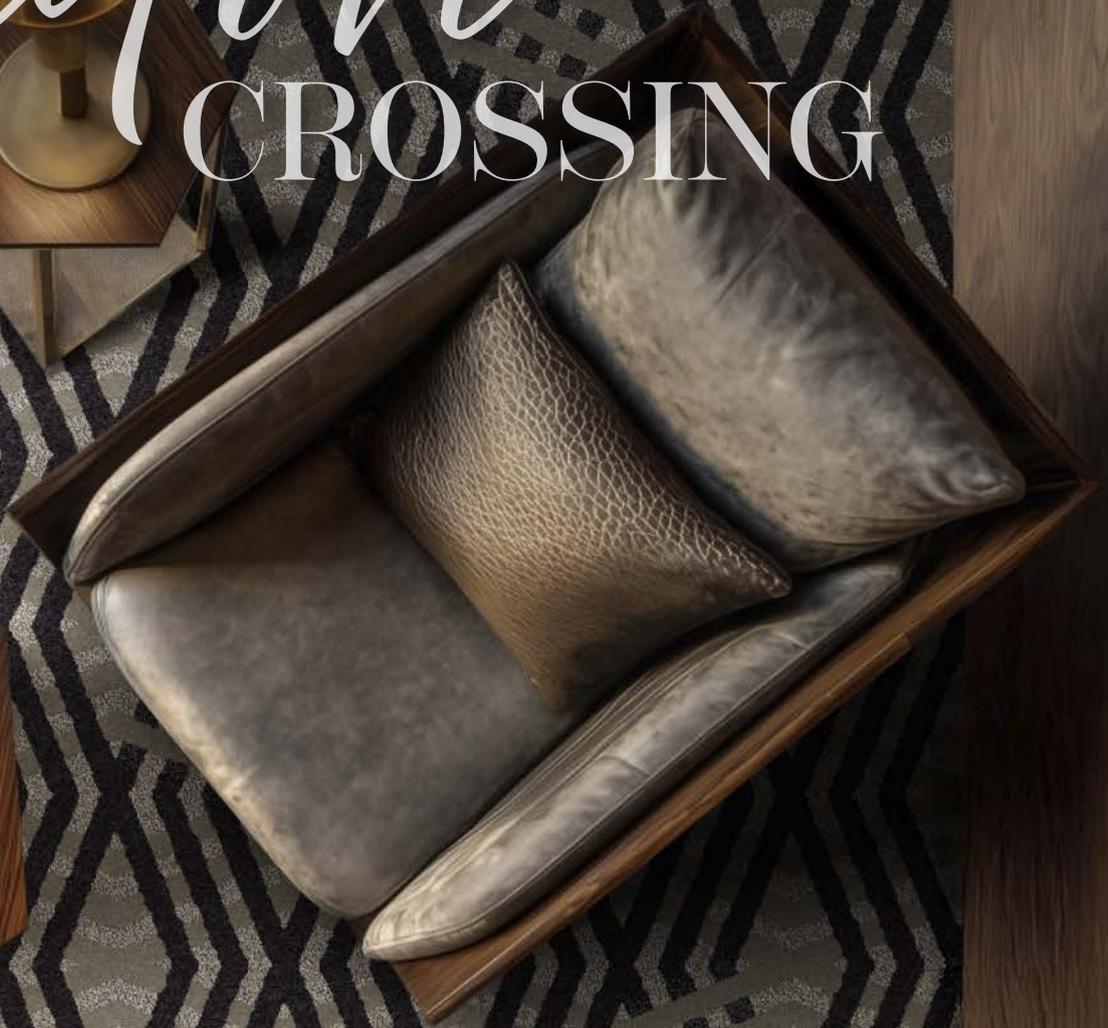
**Overall Thickness:** .451 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

# London

## CROSSING



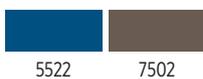
# LONDON CROSSING

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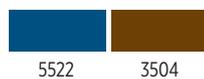
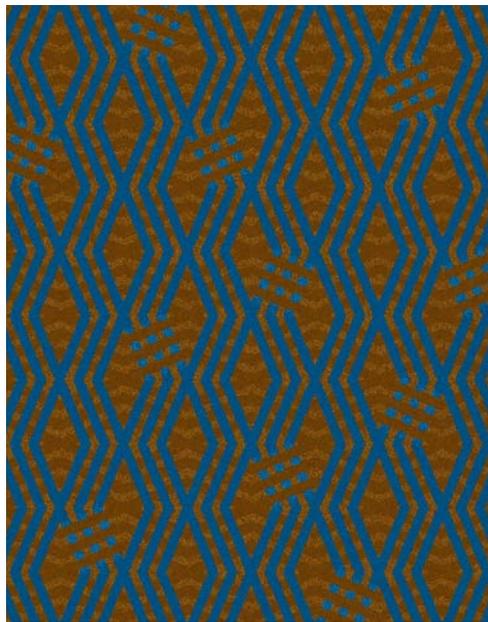
LONDON CROSSING - DUNE  
KS008 717



LONDON CROSSING - CYPRUS  
KS008 617



LONDON CROSSING - MARIGOLD  
KS008 627



## SPECIFICATION

*Details*

### **LONDON CROSSING**

**Style Number:** KS008

**Pattern Repeat:** 72" x 91.27"

**Product Type:** Broadloom

**Construction:** Vivid - Pattern Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Unitary

**Size:** 12'

**Gauge:** 1/11

**Stitches per Inch:** 11

**Tufted Weight:** 42 oz per sq/yd

**Total Weight:** 85.9 oz

**Density:** 4,837

**Finished Pile Thickness:** .294 inches

**Overall Thickness:** .451 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

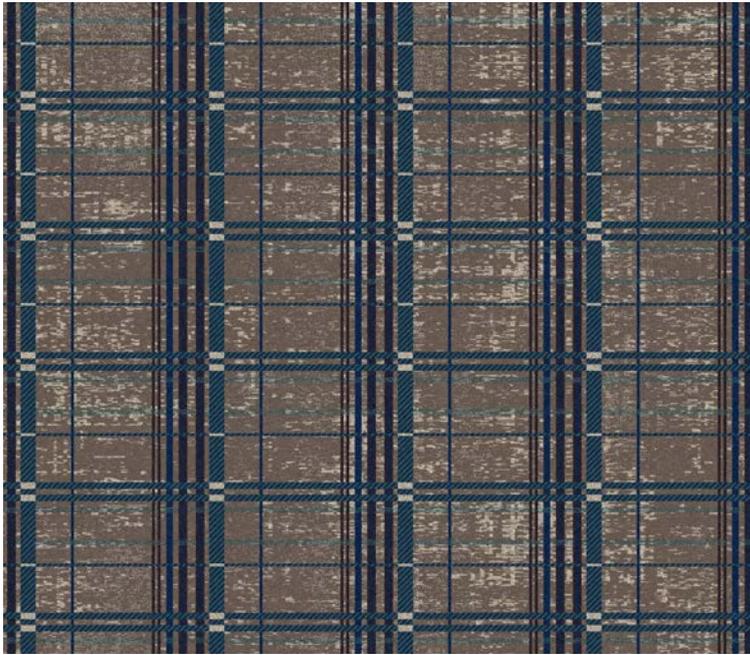
# Cross CHECK



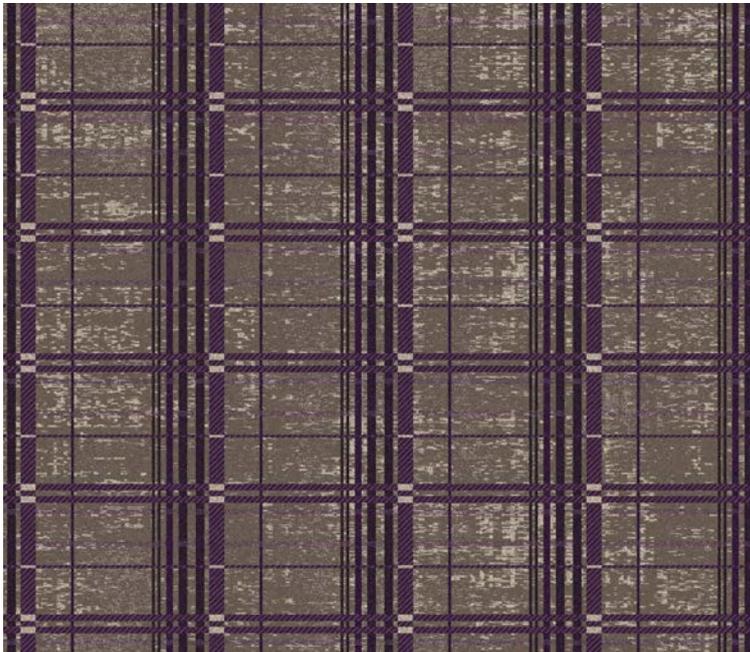
CROSSCHECK - AEGEAN KS010 627  
Image generated with AI

# CROSSCHECK

CROSSCHECK - AEGEAN  
KS010 627



CROSSCHECK - AUBERGINE  
KS010 727



## SPECIFICATION

*Details*

### **CROSSCHECK**

**Style Number:** KS010

**Pattern Repeat:** 72" x 62.73"

**Product Type:** Broadloom

**Construction:** Vivid - Pattern Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Unitary

**Size:** 12'

**Gauge:** 1/11

**Stitches per Inch:** 11

**Tufted Weight:** 42 oz per sq/yd

**Total Weight:** 85.9 oz

**Density:** 4,837

**Finished Pile Thickness:** .294 inches

**Overall Thickness:** .451 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

# Urban

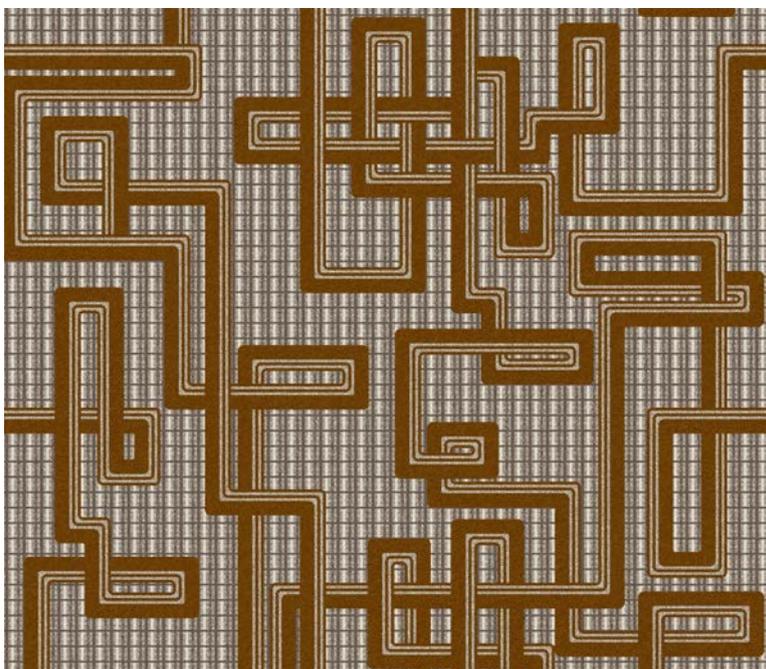
## UNDERGROUND



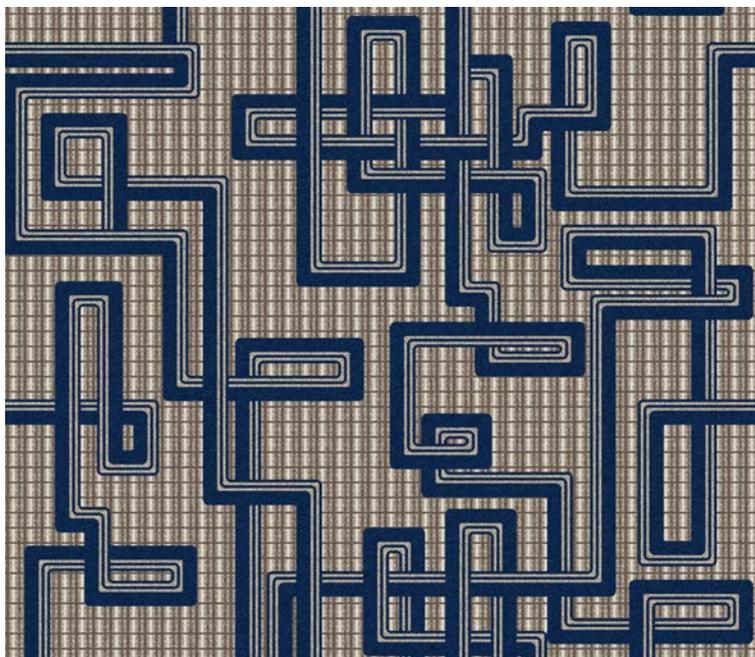
URBAN UNDERGROUND - PENNY LANE KS014.217  
Image generated with AI

# URBAN UNDERGROUND

URBAN UNDERGROUND - PENNY LANE  
KS014 217



URBAN UNDERGROUND - BUCKINGHAM BLUE  
KS014 617



## SPECIFICATION

*Details*

### URBAN UNDERGROUND

**Style Number:** KS014

**Pattern Repeat:** 72" x 71.27"

**Product Type:** Broadloom

**Construction:** Vivid - Pattern Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Unitary

**Size:** 12'

**Gauge:** 1/11

**Stitches per Inch:** 11

**Tufted Weight:** 42 oz per sq/yd

**Total Weight:** 85.9 oz

**Density:** 4,837

**Finished Pile Thickness:** .294 inches

**Overall Thickness:** .451 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

# Prowess



PROMESS - CATCLASH K9016 617

# PROWESS *and* CLAWSET

PROWESS - CATCLASH  
KS016 617



PROWESS - TIGER'S EYE  
KS016 217



CLAWSET - SAPPHIRE  
KS018 627



## SPECIFICATION

### *Details*

#### **PROWESS**

**Style Number:** KS016

**Pattern Repeat:** 48" x 61.50"

#### **CLAWSET**

**Style Number:** KS018

**Pattern Repeat:** 48" x 61.50"

**Product Type:** Broadloom

**Construction:** Intrepid - Multi-Level Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Actionbac®

**Size:** 12'

**Gauge:** 1/10

**Stitches per Inch:** 8

**Tufted Weight:** 32 oz per sq/yd

**Total Weight:** 75.5 oz

**Density:** 4,352

**Finished Pile Thickness:** .249 inches

**Overall Thickness:** .427 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

# Classic PLAID



CLASSIC PLAID - THREADMARK BLEU KS026 6/17

# CLASSIC PLAID

CLASSIC PLAID - THREADMARK BLEU  
KS026 617



## SPECIFICATION

*Details*

### **CLASSIC PLAID**

**Style Number:** KS026

**Pattern Repeat:** 72" x 72"

**Product Type:** Broadloom

**Construction:** Intrepid - Multi-Level Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Actionbac®

**Size:** 12'

**Gauge:** 1/10

**Stitches per Inch:** 8

**Tufted Weight:** 32 oz per sq/yd

**Total Weight:** 75.5 oz

**Density:** 4,352

**Finished Pile Thickness:** .249 inches

**Overall Thickness:** .427 inches

**Custom Options:**

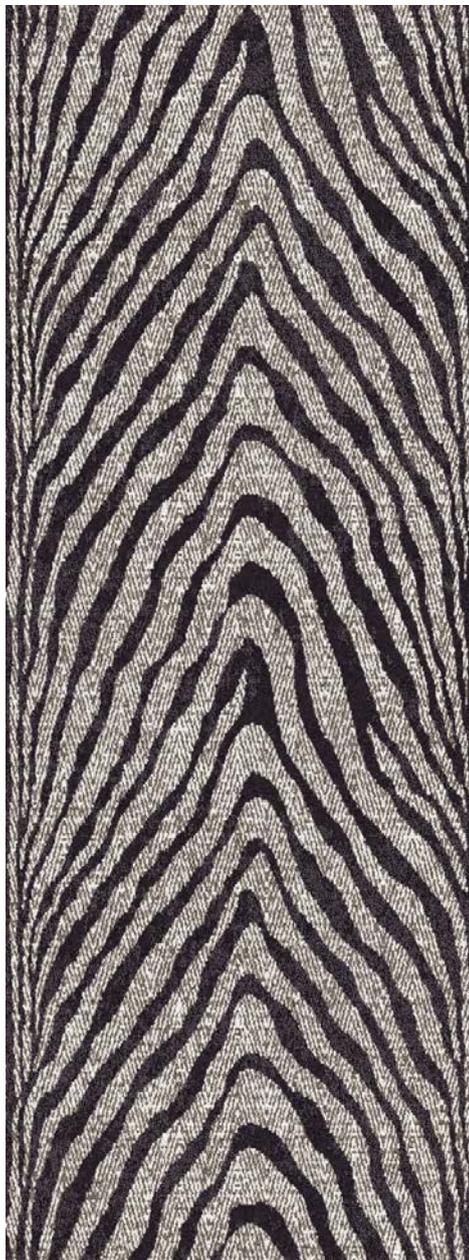
**Sizes:** 13' 6" and 15'

# Wildlife CHIC

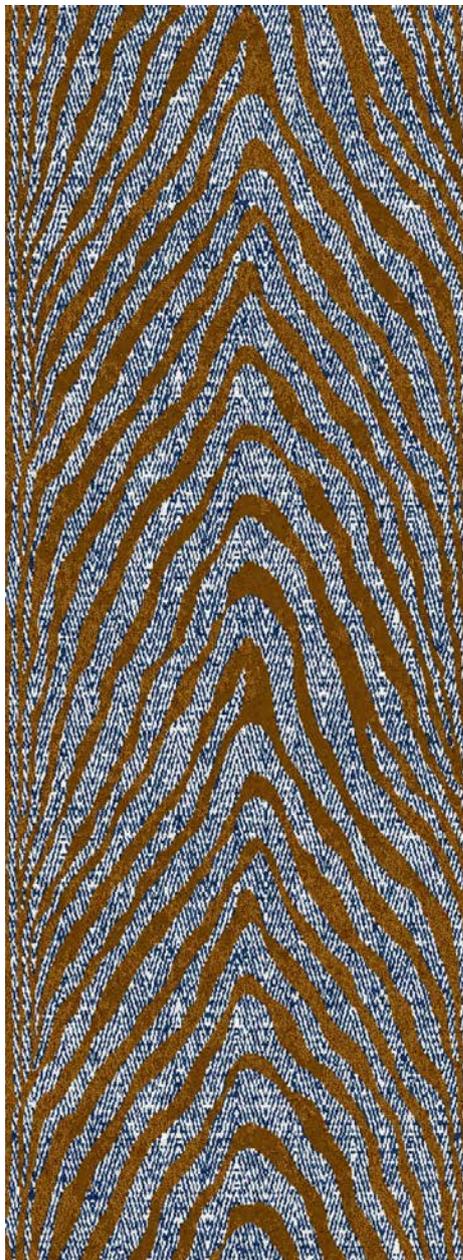


# WILDLIFE CHIC

WILDLIFE CHIC - SAVANNA  
KS024 217



WILDLIFE CHIC - CURRENT  
KS024 617



## SPECIFICATION

*Details*

### WILDLIFE CHIC

**Style Number:** KS024

**Pattern Repeat:** 36" x 70.29"

**Product Type:** Broadloom

**Construction:** Intrepid - Multi-Level Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Actionbac®

**Size:** 12'

**Gauge:** 1/10

**Stitches per Inch:** 8

**Tufted Weight:** 32 oz per sq/yd

**Total Weight:** 75.5 oz

**Density:** 4,352

**Finished Pile Thickness:** .249 inches

**Overall Thickness:** .427 inches

**Custom Options:**

**Sizes:** 13' 6" and 15'

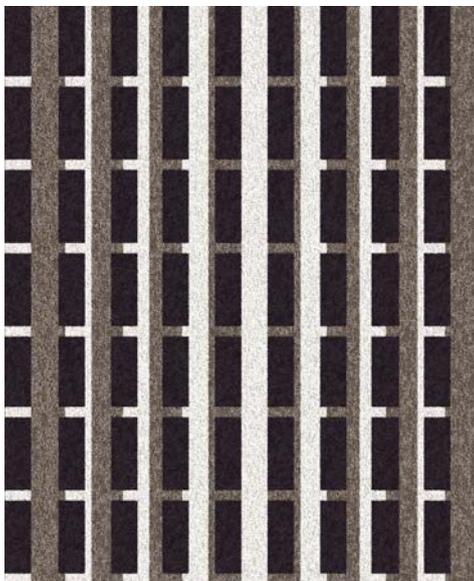
# Bespoke PINSTRIPES



BESPOKE PINSTRIPES - BIS OTTI KS020.217  
Image generated with AI

# BESPOKE PINSTRIPE *and* READY-TO-WEAR

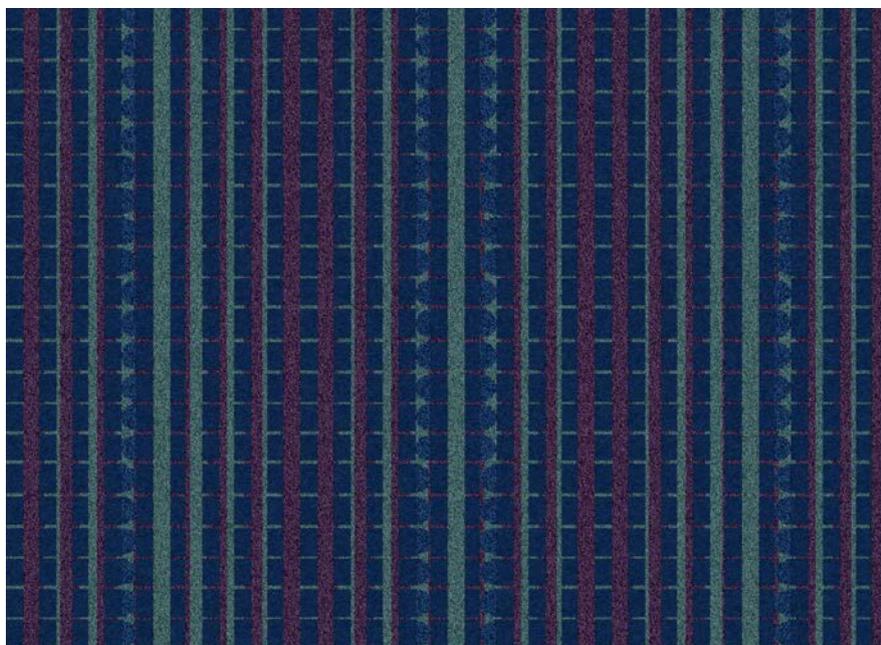
BESPOKE PINSTRIPE - BISCOTTI  
KS020 217



BESPOKE PINSTRIPE - ROYAL  
KS020 767



READY-TO-WEAR - PLUME  
KS022 677



## SPECIFICATION

### *Details*

#### **BESPOKE PINSTRIPE**

**Style Number:** KS020

**Pattern Repeat:** 36" x 31.71"

#### **READY-TO-WEAR**

**Style Number:** KS022

**Pattern Repeat:** 72" x 59.43"

**Product Type:** Broadloom

**Construction:** Intrepid - Multi-Level Cut/Loop

**Fiber:** Lextron Enviro-Green Nylon

**Dye Method:** 100% Solution Dyed

**Primary Backing:** Woven Polypropylene

**Secondary Backing:** Actionbac®

**Size:** 12'

**Gauge:** 1/10

**Stitches per Inch:** 8

**Tufted Weight:** 32 oz per sq/yd

**Total Weight:** 75.5 oz

**Density:** 4,352

**Finished Pile Thickness:** .249 inches

**Overall Thickness:** .427 inches

**Custom Options:**

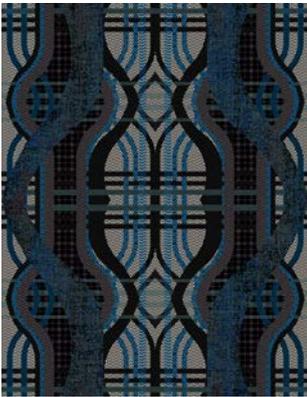
**Sizes:** 13' 6" and 15'

# Endless Possibilities

Connect with your Tarkett Hospitality Sales Representative to order samples or explore customization options.



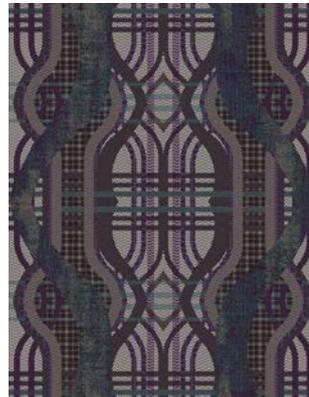
SCAN TO LEARN MORE



HOUNDSPLAY - MIDNIGHT MANTRA  
KS006 627



HOUNDSPLAY - SEINE & STONE  
KS006 167



HOUNDSPLAY - ROYAL FITTING  
KS006 757



HOUNDSPLAY II  
MIDNIGHT MANTRA  
KS028 627



HOUNDSPLAY II  
ROYAL FITTING  
KS028 757



HOUNDSPLAY II  
SEINE & STONE  
KS028 167



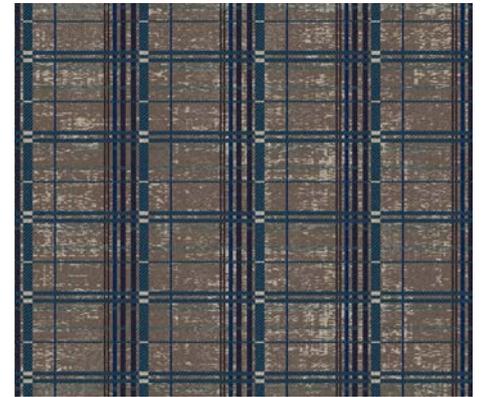
LONDON CROSSING - MARIGOLD  
KS008 627



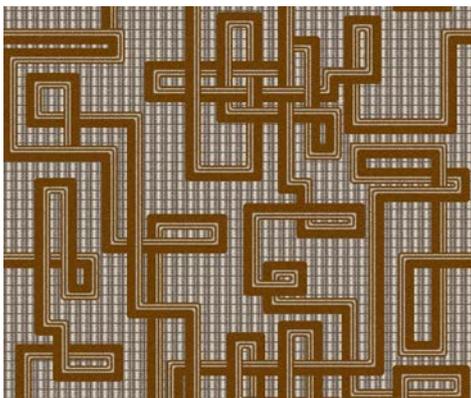
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KS008 717



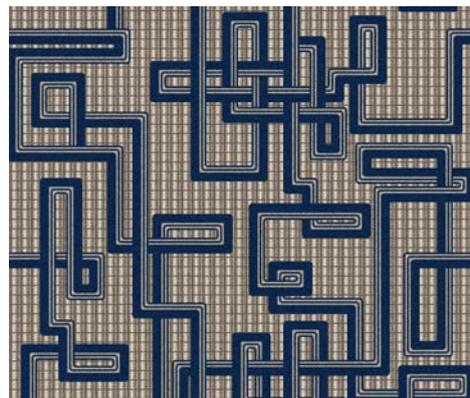
LONDON CROSSING - CYPRUS  
KS008 617



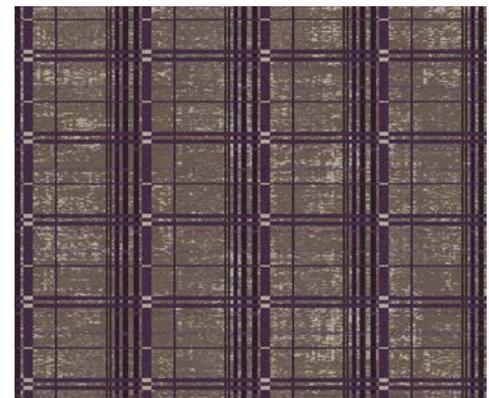
CROSSCHECK - AEGEAN  
KS010 627



URBAN UNDERGROUND - PENNY LANE  
KS014 217



URBAN UNDERGROUND - BUCKINGHAM BLUE  
KS014 617



CROSSCHECK - AUBERGINE  
KS010 727



PROWESS - TIGER'S EYE  
KS016 217



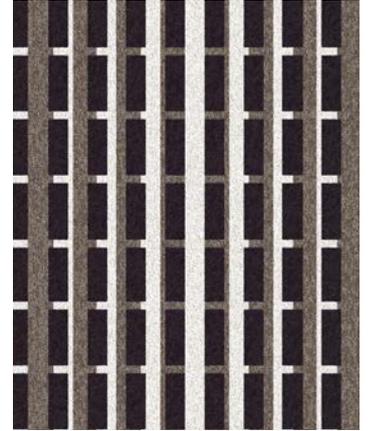
PROWESS - CATCLASH  
KS016 617



CLAWSET - SAPPHIRE  
KS018 627



CLASSIC PLAID - THREADMARK BLEU  
KS026 617



BESPOKE PINSTRIPE - BISCOTTI  
KS020 217



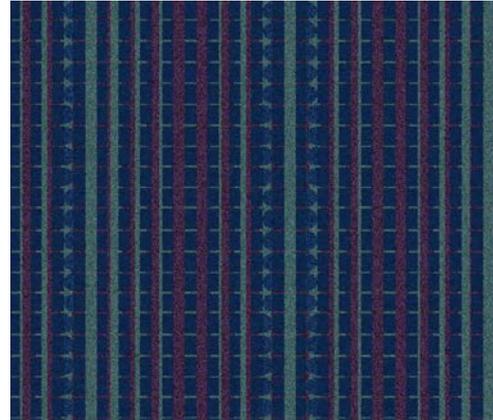
WILDLIFE CHIC - SAVANNA  
KS024 217



WILDLIFE CHIC - CURRENT  
KS024 617



BESPOKE PINSTRIPE - ROYAL  
KS020 767



READY-TO-WEAR - PLUME  
KS022 677



## ReStart

We're committed to creating a circular economy where nothing goes to waste. Take part by starting your next project with Tarkett's ReStart® flooring take-back and recycling program. The ReStart program will accept any type of soft surface or resilient flooring from any manufacturer. Join us as we innovate and collaborate towards a healthier future for this generation and those to come.

## Transparency

**Access to Transparency Documents:** Transparency certifications and product details are located on the Tarkett website, [ecomedes.com](http://ecomedes.com) and [mindful MATERIALS](http://mindfulMATERIALS.com). Visit us on [Ecomedes \(tarkett.ecomedes.com\)](http://ecomedes.com) to find product certification documentation to support green building systems and federal standards.



**Running Line Visualizer**  
Visualize any of the Wild Runway Collection styles in a variety of hospitality environments, or upload your own photo.

For more accurate color and pattern representation, we suggest you contact your local Tarkett Hospitality Sales Rep to view an actual product sample. All third-party trademarks are the property of their respective owners.



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